



News Release

Public Relations Council of Alabama-East Alabama Chapter

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For Immediate Release

East Alabama Chapter Member Wins Award at State Conference

Montgomery, AL – During a statewide conference of the Public Relations Council of Alabama, members of the Montgomery Chapter won several PRCA awards, an honor bestowed upon only the best public relations practitioners. The conference, hosted by the Montgomery Chapter of the Public Relations Council of Alabama, was recently held at the Renaissance Montgomery Hotel and Spa at the Convention Center in historic downtown Montgomery.

The Public Relations Medallion Awards program recognizes the best work of the state's Public Relations Council of Alabama members with Awards of Merit, Awards of Excellence, and the Medallion Award, the highest noncompetitive award given. In addition, there is one "Best of Show," which is the competition's highest honor and is selected only among the Medallion Award winners, and only two "Judges' Awards," which honor work the judges deemed outstanding.

A Medallion Award was presented to **Robyn L. Bridges** in PR Projects – Broadcast/Folder with a budget of \$10,000 for her work on the Official Visitors Guide.

The Public Relations Council of Alabama is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. The East Alabama Chapter of

PRCA is one of six chapters in Alabama that offers career development opportunities, mentors college students and works to improve the professionalism of public relations practice through its accreditation program.

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