



News Release

Public Relations Council of Alabama-Montgomery Chapter

Contact: Lara M. Lewis, Publicity Chairman
(334) 430.0361 or by e-mail at wilsonlaram@aol.com

For Immediate Release

Montgomery Chapter Members Win Awards at State Conference

Montgomery, AL- During a statewide conference of the Public Relations Council of Alabama, members of the Montgomery Chapter won several PRCA Medallion, an honor bestowed upon only the best public relations practitioners. The conference, hosted by the Montgomery Chapter of the Public Relations Council of Alabama, was recently held at the new Renaissance Montgomery Hotel and Spa at the Convention Center in historic downtown Montgomery.

The Public Relations Medallion Awards program recognizes the best work of the state's Public Relations Council of Alabama members with Certificates of Merit, Awards of Excellence, and the Medallion Award, the highest award given. In addition, there is one "Best of Show" and only two "Judge's Awards" given.

Lori Quiller of the Association of County Commissions of Alabama won one of the Judge's Awards for a Short Term Internal Communication Program called "2008 National County Government Week" PR Plan.

Seven Awards of Merit were presented to members of the Montgomery Chapter of the Public Relations Council of Alabama: **Civil Air Patrol NHQ** and **PA and Creative Services** in Publications: External Magazine and Special Purpose Single Issue; **Alabama Retail Association** and **Square Root Interactive** in Regular Electronics Publication;

Carolyn Kinney of Girl Scouts of Southern Alabama in Publications: External Newsletter; **Cunningham Group** in Brochure/Folder \$10,000; **Marty Sullivan, Lenore Vikrey,** and **Rod Webster** of the Business Council of Alabama in Broadcast Production: Internal Video; and **Nia Johnson** of Community Bankers Association of Alabama in Interactive Media CD or DVD.

Twelve Awards of Excellence were presented: **Cunningham Group** in Special PR Program 90 days with a budget of \$25,000 or more and in Annual Report with a budget of \$10,000 or more, and **Marty Sullivan, Lenore Vickrey,** and **Scottie Mitchell** of the Business Council of Alabama in Special Events under \$20,000 and Special Purpose Publication: Invitation. **Sullivan** and **Vickery** also won in Internal Newsletter. **Nia Johnson** of the Community Bankers Association of Alabama won in Brochure/Folder with a budget under \$5,000; Publications: External Magazine; and Writing for PR: Feature Story. **Lori Quiller** of the Association of County Commissions won in Publications: External Magazine; **Mark Johnson** and **Lara Lewis** of Montgomery Museum of Fine Arts won in Publications: External Magazine; **Square Root Communications** won in Regular Electronic Publications; and **Square Root Communications** and **Alabama Retail Association** won in Website Development: Internet.

Twelve Medallions were presented: **Lori Quiller** of the Association of County Commissions of Alabama in two different Internal Communication Programs; **Bill Cunningham** of the Cunningham Group and **Nancy Dennis** of the Alabama Retail Association in Special PR Program 90 days with a budget \$25,000 or more ; **Civil Air Patrol** and **PA and Creative Services** in Annual Report with a budget of \$5-\$10,000; and **Marty Sullivan** of the Business Council of Alabama in Special Purpose Publications: Programs. The **Cunningham Group** won in several categories: Special PR Program 90 days with a budget of \$10-25,000; Reputation Brand Management: Crisis Planning; Special Purpose Invitations; Organizational ID: Promotional Products; Writing for PR: Public Relations or Marketing Plan; and Broadcast Production Internal Video.

The Public Relations Council of Alabama is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. The Montgomery Chapter of PRCA is one of six chapters in Alabama that offers career development opportunities, mentors college students and works to improve the professionalism of public relations practice through its accreditation program.

The Montgomery PRCA chapter meets on the first Monday of each month at the RSA Plaza downtown. For more information, visit www.prcamontgomery.org.

###